



SINCE
1927

CIGARETTE CATALOGUE





We are amongst the **leading export houses** of choice for discerning buyers of quality products from India who have placed their firm **trust in us since 1927**.

Soex India, a company of Fazlani Group has been at the heart of everyone's lives **since 2002**, with a **global presence across 75 countries**, a customer base that spans hundreds of leading importers and our belief adhering to strong business ethics.

With an excellent manpower, aided by 4 factories and modern logistics, we enjoy a 360 degree scale of operation. With the state-of-art plants in Gujarat with the capacity of 25,000 tons of tobacco annually and the facilities spread over one million sq.ft, we are well equipped to handle sorting, curing, cleansing and packaging several metric tons of production per day. We are able to ship orders of any scale in an average 15 days period. Our dedication in crop development, procurement and productivity has provided consistently high quality tobacco for our international customers.

Our advanced machinery and agricultural experts have perpetually proved us to be the pioneer of evolution in the tobacco industry. We were the first in the industry to experiment with the 'Complete Re-drying Plant', a fully automated processing and packaging line in the West of India. Along with the power packed modern logistics, we proudly retain the old school handpicking method for maintaining the ultimate consistent aroma & taste to the fine tobacco connoisseurs.

We certainly have the profound knowledge of growing tobacco and we ensure optimum utilization of the available high -tech facilities coupled with traditional techniques to perform consistently and sustain as the most reliable brand.

MANUFACTURING PROCESS

HARVESTING



CURING



GRADING



PACKAGING



BLENDING



PROCESSING





JOCKEY



AFZAL

GOTHAM

EASEE

BLACK
MASTER

GOLD SPICE
KRETEK



Jockey

THE WINNER'S CHOICE...

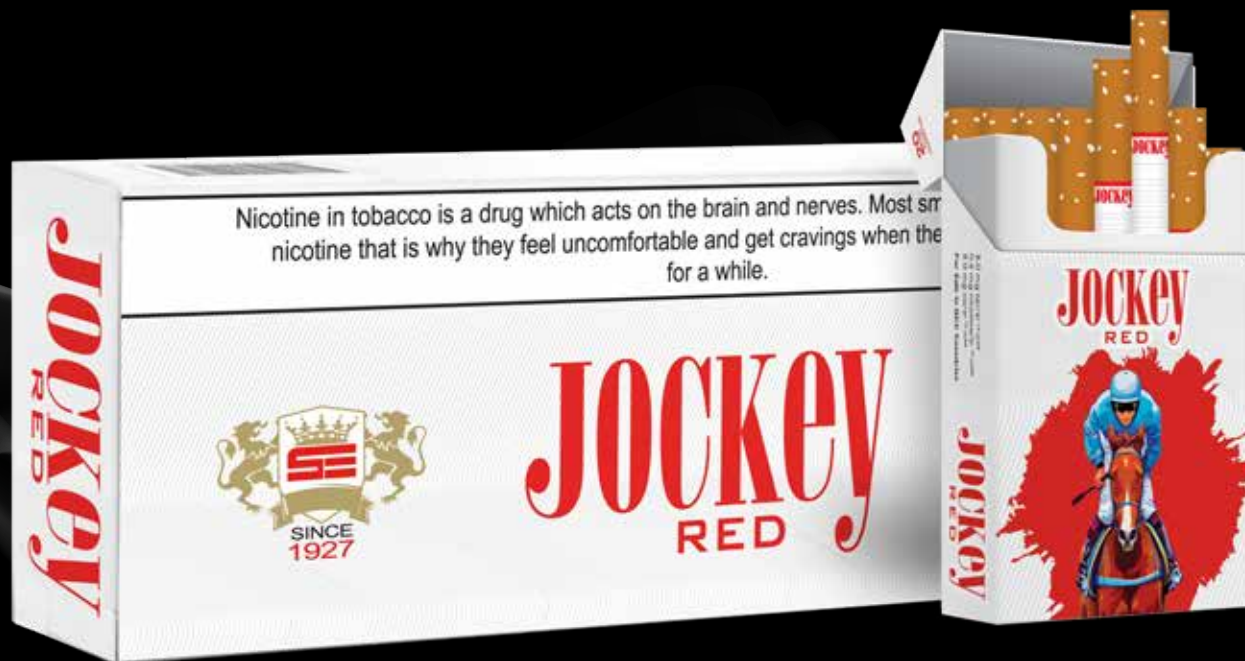


FOR THE ONES WHOM THE FINISHING LINE IS JUST THE BEGINNING.

Jockey FILTERED CIGARETTES IS THE WINNER'S CHOICE.

Jockey
RED

84 MM



FOR THE ONES WHOM THE FINISHING LINE IS JUST THE BEGINNING.

Jockey FILTERED CIGARETTES IS THE WINNER'S CHOICE.

Jockey
BLUE

84 MM



FOR THE ONES WHOM THE FINISHING LINE IS JUST THE BEGINNING.

Jockey FILTERED CIGARETTES IS THE WINNER'S CHOICE.

Jockey
GOLD

84 MM



FOR THE ONES WHOM THE FINISHING LINE IS JUST THE BEGINNING.

Jockey FILTERED CIGARETTES IS THE WINNER'S CHOICE.

Jockey
MENTHOL

84 MM



AFZAL



BRINGING TO YOU THE FINEST AND MOST PREMIUM CIGARETTE OF ALL,
AFZAL , INDEED A LEGEND'S CHOICE.

AFZAL

84 MM



BRINGING TO YOU THE FINEST AND MOST PREMIUM CIGARETTE OF ALL,
AFZAL , INDEED A LEGEND'S CHOICE.

AFZAL

84 MM



BRINGING TO YOU THE FINEST AND MOST PREMIUM CIGARETTE OF ALL,
AFZAL , INDEED A LEGEND'S CHOICE.

AFZAL

84 MM





CONNOISSEUR'S CHOICE



YOU ARE NOT A PLAYER, YOU ARE THE GAME.

**MASTER
STROKE** FILTERED CIGARETTES, FOR THE ONES
WHO LIKE TO APPRECIATE THE FINER THINGS IN LIFE



84 MM



YOU ARE NOT A PLAYER, YOU ARE THE GAME.

**MASTER
STROKE** FILTERED CIGARETTES, FOR THE ONES
WHO LIKE TO APPRECIATE THE FINER THINGS IN LIFE



84 MM



YOU ARE NOT A PLAYER, YOU ARE THE GAME.

**MASTER
STROKE** FILTERED CIGARETTES, FOR THE ONES
WHO LIKE TO APPRECIATE THE FINER THINGS IN LIFE



84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 7.0 MG

NIC : 0.6 MG

CO : 7.0 MG



YOU ARE NOT A PLAYER, YOU ARE THE GAME.

**MASTER
STROKE** FILTERED CIGARETTES, FOR THE ONES
WHO LIKE TO APPRECIATE THE FINER THINGS IN LIFE



84 MM



GOTHAM

THE DARK CHOICE



THE SMOOTHEST OF TOBACCOS IN THE DARKEST OF FORM, GIVES ONE A
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.
THE DARK CHOICE OFFERS MAXIMUN PLEASURE AT THE BEST PRICE.

GOTHAM
CLASSIC

84 MM



THE SMOOTHEST OF TOBACCOS IN THE DARKEST OF FORM, GIVES ONE A
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.
THE DARK CHOICE OFFERS MAXIMUN PLEASURE AT THE BEST PRICE.

GOTHAM
ORIGINAL

84 MM



THE SMOOTHEST OF TOBACCOS IN THE DARKEST OF FORM, GIVES ONE A
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.
THE DARK CHOICE OFFERS MAXIMUN PLEASURE AT THE BEST PRICE.

GOTHAM
GOLD

84 MM



THE SMOOTHEST OF TOBACCOS IN THE DARKEST OF FORM, GIVES ONE A
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.
THE DARK CHOICE OFFERS MAXIMUN PLEASURE AT THE BEST PRICE.

GOTHAM
ADVANCE

84 MM



EASEE^{SUPER} SLIMS



SUPER SLIMS EASEE CIGARETTES WITH FINE AMERICAN BLEND

EASEE^{SUPER SLIMS}

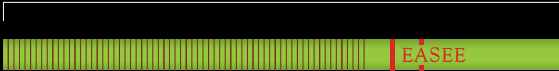
100 MM



SUPER SLIMS EASEE CIGARETTES WITH FLAVOUR DOUBLE APPLE

EASEE^{SUPER SLIMS}
DOUBLE APPLE

100 MM



FLAVOUR : DOUBLE APPLE



SUPER SLIMS EASEE CIGARETTES WITH FLAVOUR CHERRY

EASEE^{SUPER SLIMS}
CHERRY

100 MM



FLAVOUR : CHERRY



SUPER SLIMS EASEE CIGARETTES WITH FLAVOUR GRAPES

EASEE^{SUPER SLIMS}
GRAPES

100 MM



FLAVOUR : GRAPES



SUPER SLIMS EASEE CIGARETTES WITH FLAVOUR STRAWBERRY

EASEE^{SUPER SLIMS}
STRAWBERRY

100 MM



FLAVOUR : STRAWBERRY



SUPER SLIMS EASEE CIGARETTES WITH FLAVOUR CHOCOLATE

EASEE^{SUPER SLIMS}
CHOCOLATE

100 MM



FLAVOUR : CHOCOLATE



BLACK MASTER

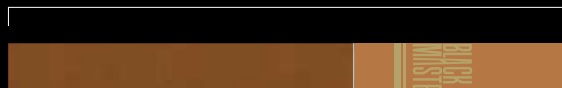
BLACK MASTER IS A UNIQUE RANGE OF LITTLE FLAVOURED CIGARS. LITTLE CIGARS ARE CIGARILLOS MADE OF TOBACCO WRAPPED IN TOBACCO PAPER. THESE ARE SIMILAR IN SIZE, WEIGHT, AND APPEARANCE TO CIGARETTES, HOWEVER DIFFERENCE AS COMPARED TO CIGARETTES IS THAT CIGARETTES ARE WRAPPED IN WHITE PAPER, WHILE LITTLE CIGARS ARE WRAPPED IN TOBACCO PAPER THAT CONTAINS SOME TOBACCO LEAF. GENERALLY, LITTLE CIGARS HAVE A FILTER LIKE A CIGARETTE. LITTLE CIGARS OFTEN COME IN RICH FLAVORS THAT APPEAL TO MASSES.



UNIQUELY ROLLED DOUBLE APPLE FLAVOURED LITTLE CIGARS
TO DISTINGUISH YOU FROM THE REST!

BLACK
MASTER

100 MM



FLAVOUR : DOUBLE APPLE



UNIQUELY ROLLED CHOCOLATE FLAVOURED LITTLE CIGARS
TO DISTINGUISH YOU FROM THE REST!

BLACK
MASTER

100 MM



FLAVOUR : CHOCOLATE



UNIQUELY ROLLED LEMON MINT FLAVOURED LITTLE CIGARS
TO DISTINGUISH YOU FROM THE REST!

BLACK
MASTER

100 MM



FLAVOUR : LEMON MINT



UNIQUELY ROLLED BLUEBERRY FLAVOURED LITTLE CIGARS
TO DISTINGUISH YOU FROM THE REST!

BLACK
MASTER

100 MM



FLAVOUR : BLUEBERRY



UNIQUELY ROLLED MENTHOL FLAVOURED LITTLE CIGARS
TO DISTINGUISH YOU FROM THE REST!

BLACK
MASTER

100 MM



FLAVOUR : MENTHOL



UNIQUELY ROLLED FULL FLAVOURED LITTLE CIGARS
TO DISTINGUISH YOU FROM THE REST!

100 MM



FLAVOUR : FULL FLAVOUR



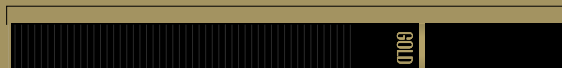
BLACK
MASTER

GOLD SPICE
KRETEK



THE SMOOTHEST OF TOBACCOS IN THE DARKEST OF FORM, GIVES ONE A
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.

84 MM



BLEND : KRETEK



With a global presence across 75 countries, a customer base that spans hundreds of leading importers and our belief adhering to strong business ethics, we are amongst the leading export houses of choice for discerning buyers of quality products from India, who have placed their firm trust in us since 1927.





With the excellent quality delivered consistently since the inception of our journey, we have been able to spread our wings across several countries in the world. We're one of the most preferred export houses for clients across **Asia, Gulf, Europe and America.**



In recognition of excellent quality delivered, we have been honoured by the Indian Government with over 40 prestigious awards, including '**The State Government Gold Plaques**' and '**National Award for Outstanding Exports**', and are a Government of India recognized '**Trading House**'.

Tobacco Board of India
2nd Best Exporter of
Tobacco Products 2003

Tobacco Board of India
2nd Best Exporter of
Unmanufactured Tobacco
Manufacturers Category 2003

National Award for
Outstanding Exports
Performance 1982-1983

National Export Award
for Outstanding
Performance 1989-1990

Gujarat State Export
Award 1993-1994

Gujarat State Export Award
1990-1991 | 1986-1987

Government of Maharashtra
Award for The Best Export
Performance in
2006-2007 | 2005-2006
1999-2000 | 1990-1991
1980-1981

FAZLANI GROUP OF COMPANIES



SoeX India Pvt. Ltd.

www.soex.com



www.readytoeat.com



www.irfaz.com



SOPARIWALA EXPORTS PVT. LTD.

www.sopariwala.com



Fazlani
Natures Nest
A WELLNESS RETREAT

www.fazlaninaturesnest.com



www.fazlani.com



www.soexflora.com



www.flag.org.in



Lyla Blanc Pvt. Ltd.

www.lylablanc.com



SoeX India Pvt. Ltd.

Nirmal, 21st floor, Nariman Point, Mumbai (Bombay) - 400021, India.

nta☎: +91 22 6639 6666 | Mobile: +91 98200 78530 | Email: cig@soex.com | website: www.soexcigarette.com