



SoeX India Pvt. Ltd.

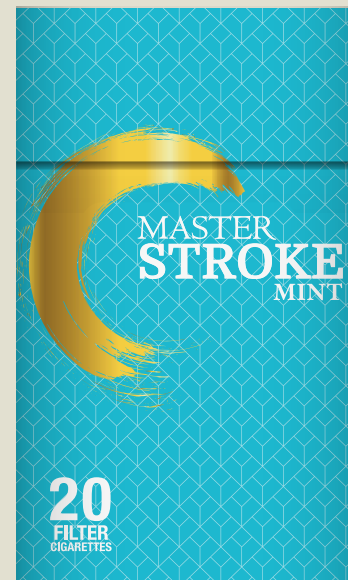
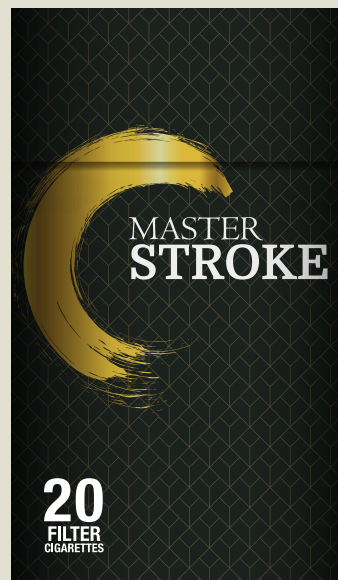
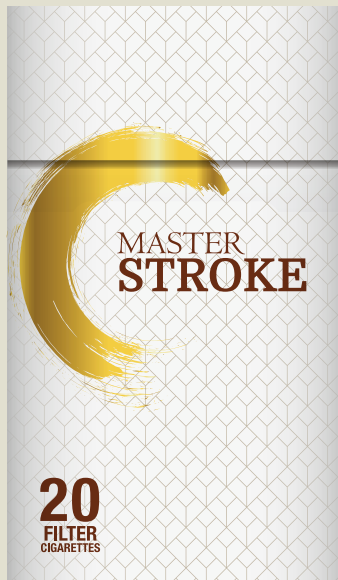
**BRAND  
CATALOGUE**

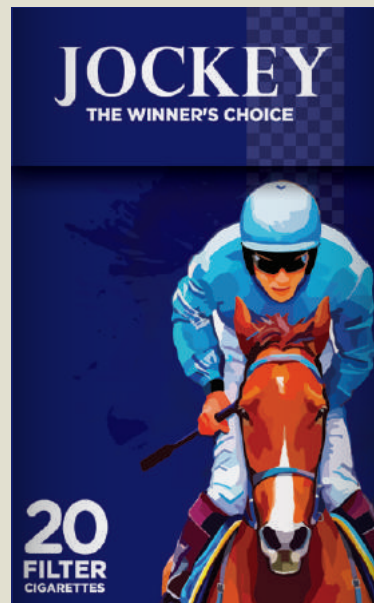
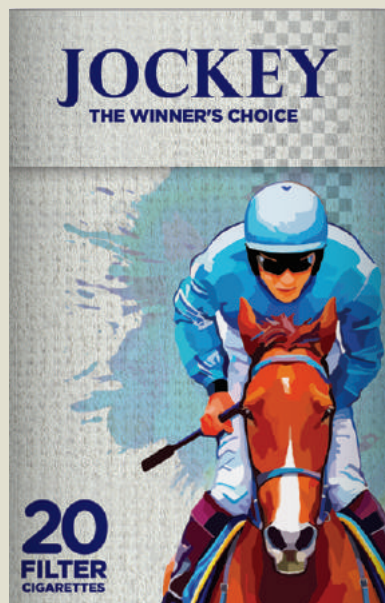




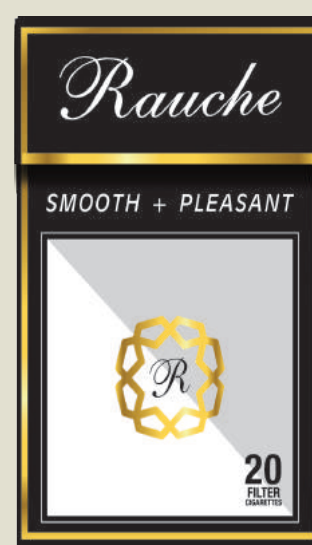
# SoeX India Pvt. Ltd.

Soex India, a company of Fazlani Group has been at the heart of everyone's lives since 2002, with a global presence across 75 countries, a customer base that spans hundreds of leading importers and our belief adhering to strong business ethics, we are amongst the leading export houses of choice for discerning buyers of quality products from India.





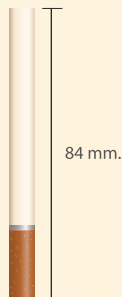








## TECH SPEC



You are not a player, you are the game. Master Stroke filtered cigarettes, for the ones who like to appreciate the finer things in life.

### BLEND AMERICAN

**Tar** = 6.5 mg

**Nic** = 0.6 mg

**CO** = 4.2 mg

**Pack** = 20/200/10000

CONNOISSEUR'S  
CHOICE

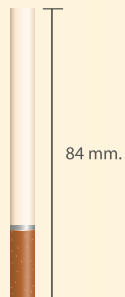


Available in Pack of 20 & Pack of 20x10





## TECH SPEC



Made with the finest quality of tobacco, Master Stroke Gold filtered cigarettes give maximum pleasure and a satisfying experience.

### BLEND VIRGINIA

**Tar** = 6.2 mg

**Nic** = 0.7 mg

**CO** = 4.3 mg

**Pack** = 20/200/10000

CONNOISSEUR'S  
CHOICE



Available in Pack of 20 & Pack of 20x10



## TECH SPEC



Made with the finest quality of tobacco, Master Stroke Gold filtered cigarettes give maximum pleasure and a satisfying experience.

### BLEND VIRGINIA

**Tar** = 5.2 mg

**Nic** = 0.7 mg

**CO** = 3.0 mg

**Pack** = 20/200/10000

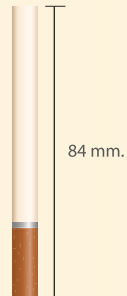
CONNOISSEUR'S  
CHOICE

MASTER  
STROKE  
MINT



Available in Pack of 20 & Pack of 20x10

## TECH SPEC



For the ones for whom the finishing line is just the beginning.  
Jockey filtered cigarettes is the winner's choice.

### BLEND AMERICAN

**Tar** = 6.2 mg

**Nic** = 0.7 mg

**CO** = 4.2 mg

**Pack** = 20/200/10000

# THE WINNER'S CHOICE

# JOCKEY



# JOCKEY

THE WINNER'S CHOICE

Available in Pack of 20 & Pack of 20x10





## TECH SPEC



For the ones for whom the finishing line is just the beginning.  
Jockey filtered cigarettes is the winner's choice.

### BLEND AMERICAN

**Tar** = 6.2 mg

**Nic** = 0.7 mg

**CO** = 4.2 mg

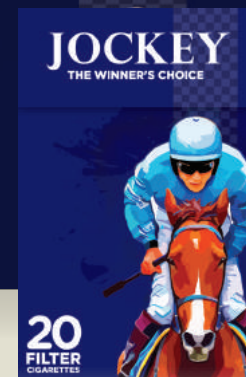
**Pack** = 20/200/10000

# THE WINNER'S CHOICE

# JOCKEY



Available in Pack of 20 & Pack of 20x10







## TECH SPEC



For the ones for whom the finishing line is just the beginning.  
Jockey filtered cigarettes is the winner's choice.

### BLEND AMERICAN

**Tar** = 6.2 mg

**Nic** = 0.7 mg

**CO** = 4.2 mg

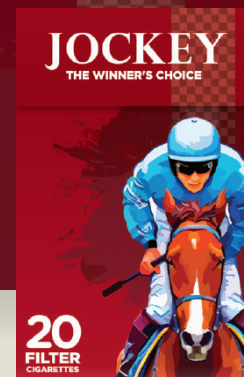
**Pack** = 20/200/10000

# THE WINNER'S CHOICE

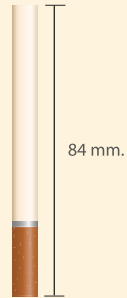
# JOCKEY



Available in Pack of 20 & Pack of 20x10



## TECH SPEC



For the ones for whom the finishing line is just the beginning.  
Jockey filtered cigarettes is the winner's choice.

### BLEND AMERICAN

**Tar** = 6.2 mg

**Nic** = 0.7 mg

**CO** = 4.2 mg

**Pack** = 20/200/10000

# THE WINNER'S CHOICE

# JOCKEY

**GOLD**  
THE WINNER'S CHOICE



# JOCKEY

**GOLD**  
THE WINNER'S CHOICE

Available in Pack of 20 & Pack of 20x10





## TECH SPEC



The smoothest of tobaccos in the darkest of form, gives one a classic taste in every drag. Made from the finest quality of tobacco, The Dark Choice offers maximum pleasure at the best price.

### BLEND VIRGINIA

**Tar** = 5.8 mg

**Nic** = 0.8 mg

**CO** = 4.3 mg

**Pack** = 20/200/10000

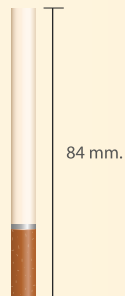
THE  
DARK  
CHOICE



Available in Pack of 20 & Pack of 20x10



## TECH SPEC



Made from the finest quality of tobacco, Rauche filtered cigarettes offer a taste so smooth and yet so delectably strong, you will not want it any other way.

### BLEND VIRGINIA

**Tar** = 5.2 mg

**Nic** = 0.7 mg

**CO** = 3.5 mg

**Pack** = 20/200/10000



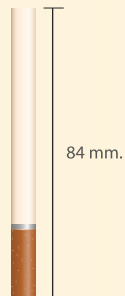
*Rauche*



Available in Pack of 20 & Pack of 20x10



## TECH SPEC



Let the sweet, subtle hint of clove pleasure your senses.  
Rauche, indeed a legend's choice.

### BLEND KRETEK

**Tar** = 25.0 mg

**Nic** = 1.6 mg

**Pack** = 20/200/10000



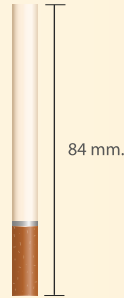
*Rauche*



Available in Pack of 20 & Pack of 20x10



## TECH SPEC



Class, Charisma and Passion are your mere personifications.  
Smoke the finest; smoke Swag filtered cigarettes.

### BLEND AMERICAN

**Tar** = 5.5 mg

**Nic** = 0.6 mg

**CO** = 4.4 mg

**Pack** = 20/200/10000

# SWAG



*Class | Charisma | Passion*

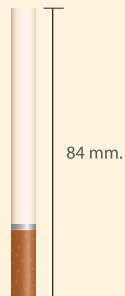


Available in Pack of 20 & Pack of 20x10





## TECH SPEC



Made with the finest quality of tobacco for the best taste with an affordable price. A smoke that offers maximum pleasure and satisfying experience.

### BLEND VIRGINIA

**Tar** = 5.5 mg

**Nic** = 0.7 mg

**CO** = 5.0 mg

**Pack** = 20/200/10000

**PERFORMANCE  
PACKED**

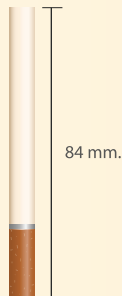


Available in Pack of 20 & Pack of 20x10





## TECH SPEC



Unique blend made with the finest quality of tobacco for the best taste. The fine cut differentiates the taste of smoking with maximum pleasure and satisfying experience.

### BLEND AMERICAN

**Tar** = 5.5 mg  
**Nic** = 0.7 mg  
**CO** = 5.0 mg  
**Pack** = 20/200/10000

SMART  
FILTER

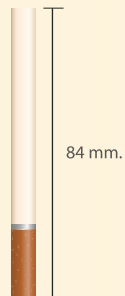
SOUKS



Available in Pack of 20 & Pack of 20x10



## TECH SPEC



Salamat offers you an exotic blend with premium tobacco that is meant to be relished in every breath, making it an experience waiting to be savoured.

### BLEND KRETEK

**Tar** = 25.0 mg

**Nic** = 1.6 mg

**Pack** = 20/200/10000

# THE EXOTIC BLEND

## SALAMAT

# SALAMAT

THE EXOTIC BLEND

SALAMAT  
THE EXOTIC BLEND

20 FILTER  
CIGARETTES

Available in Pack of 20 & Pack of 20x10



## TECH SPEC



Let the sweet, subtle hint of clove pleasure your senses.  
Afzal, indeed a legend's choice.

### BLEND KRETEK

**Tar** = 25.0 mg

**Nic** = 1.6 mg

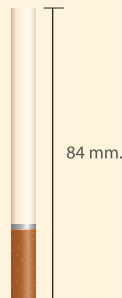
**Pack** = 20/200/10000



Available in Pack of 20 & Pack of 20x10



## TECH SPEC



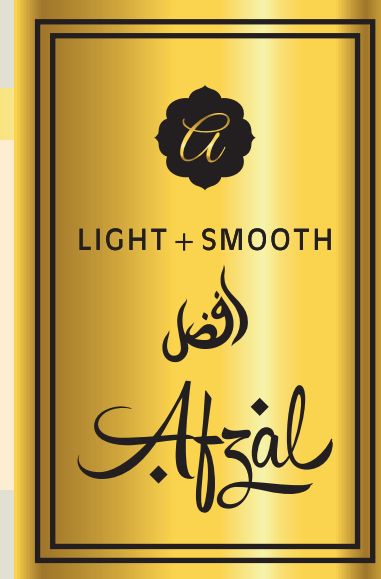
Let the sweet, subtle hint of clove pleasure your senses.  
Afzal, indeed a legend's choice.

### BLEND KRETEK

**Tar** = 25.0 mg

**Nic** = 1.6 mg

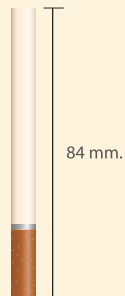
**Pack** = 20/200/10000



Available in Pack of 20 & Pack of 20x10



## TECH SPEC



Let the sweet, subtle hint of clove pleasure your senses.  
Afzal, indeed a legend's choice.

### BLEND KRETEK

**Tar** = 25.0 mg

**Nic** = 1.6 mg

**Pack** = 20/200/10000

afzal  
LIGHT + SMOOTH  
افضل  
Afzal



Available in Pack of 20 & Pack of 20x10



# Award



In recognition of excellent quality delivered, we have been honoured by the **Indian Government** with over **40 prestigious awards**, including '**The State Government Gold Plaques**' and '**National Award for Outstanding Exports**', and are a Government of India recognized '**Trading House**'.

Tobacco Board of India  
2<sup>nd</sup> Best Exporter of  
Unmanufactured Tobacco  
Manufacturers Category 2003



Tobacco Board of India  
2<sup>nd</sup> Best Exporter of  
Tobacco Products 2003



National Award for  
Outstanding Exports  
Performance 1982-1983



National Export Award  
for Outstanding  
Performance 1989-1990



Gujarat State Export  
Award 1993-1994



Gujarat State Export Award  
1990-1991 | 1986-1987



Government of Maharashtra  
Award for The Best Export  
Performance in  
2006-2007 | 2005-2006  
1999-2000 | 1990-1991  
1980-1981







SINCE  
1927

With a global presence across **75 countries**, a customer base that spans hundreds of leading importers and our belief adhering to strong business ethics, we are amongst the leading export houses of choice for discerning buyers of quality products from India, who have placed their firm trust in us since 1927.

Trust  
since 1927

# FAZLANI GROUP OF COMPANIES



**'Passionate commitment to customer satisfaction'**  
drives our group companies and powers our brands.



**SoeX India Pvt. Ltd.**

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